



# Leadership Giving

Visit [www.unitedwayottawa.ca](http://www.unitedwayottawa.ca) for details on our community investment.

JANE SMITH  
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OTTAWA, ONTARIO  
A1A 2B2  
(613) 555-1234

BN 108 160 250 RR0001

DATE 01/10/10 PLEASE PRINT CLEARLY

IF YOU ARE NOT AN EMPLOYEE, PLEASE CHECK THE APPROPRIATE BOX

STUDENT  RETIREE  OTHER

LANGUAGE PREFERENCE  ENGLISH  FRENCH

AGE RANGE  -18  18-24  25-40  41-55  55+

I HAVE BEEN SUPPORTING UNITED WAY FOR \_\_\_\_\_ YEARS.

WILL YOU BE RETIRING IN THE NEXT YEAR?  YES  NO

E-MAIL ADDRESS SUPPORTSENIORS@GMAIL.COM

YES, PLEASE SEND ME UNITED WAY'S MONTHLY E-NEWSLETTER.

HAVE YOU MOVED WITHIN THE PAST YEAR?  YES  NO

IF YES, WHAT WAS YOUR PREVIOUS ADDRESS?

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ PROV. \_\_\_\_\_ POSTAL CODE \_\_\_\_\_

United Way Ottawa is committed to donor privacy. Personal information is not shared without written authorization or unless required by law. Visit [www.unitedwayottawa.ca/English/privacy.php](http://www.unitedwayottawa.ca/English/privacy.php).



## LEADERSHIP

A gift of \$1,000 or more distinguishes you as a Leadership Donor.

You can be a Leader for less than \$25 per pay (after tax).

### HOW MUCH DOES IT REALLY COST?\*

| GIFT     | PRE-TAX | → | COST/PAY | AFTER TAX | → | COST/PAY |
|----------|---------|---|----------|-----------|---|----------|
| \$1,500  | PRE-TAX | → | \$57.69  | AFTER TAX | → | \$35.99  |
| \$1,750  | PRE-TAX | → | \$67.31  | AFTER TAX | → | \$41.74  |
| \$2,000  | PRE-TAX | → | \$76.92  | AFTER TAX | → | \$47.50  |
| \$2,500  | PRE-TAX | → | \$96.15  | AFTER TAX | → | \$58.99  |
| \$5,000  | PRE-TAX | → | \$192.31 | AFTER TAX | → | \$116.55 |
| \$10,000 | PRE-TAX | → | \$384.62 | AFTER TAX | → | \$231.60 |

\* Applicable to Ontario residents only. These figures are approximate as per taxation rates. Total cost is based on 26 pay periods.

TO ADDRESS THE INCREASED NEEDS IN MY COMMUNITY, MY LEADERSHIP GIFT WILL BE:

EXAMPLE ONLY

Note: Receipts automatically issued for gifts of \$20 or more

May we recognize your generous donation in our Honour Roll?  Yes  No  
If yes, please print name(s) as you would like it to appear:

THIS IS HOW I WANT TO MAKE MY DONATION:

### PAYROLL DEDUCTION

please deduct \$ 20.00 X 26 = \$ 520.00  
amount # of pay periods

Gifts made through payroll deduction will appear on your T4 slip — complete tear-off section below.

### CASH OR CHEQUE (ATTACH CASH OR CHEQUE(S))

cash  cheque  post-dated cheque(s)

Make cheque(s) payable to United Way Ottawa.

### CREDIT CARD

Monthly gift in the amount of \$ \_\_\_\_\_ for 12 consecutive months beginning Jan. 15

One-time gift in the amount of \_\_\_\_\_

card number

expiry date mm/yy

Receipts will be issued after final payment.

### PRE-AUTHORIZED MONTHLY BANK WITHDRAWAL (ATTACH VOID CHEQUE)

United Way is to withdraw \$ \_\_\_\_\_ in 12 equal monthly payments beginning Jan. 15

Receipts will be issued after final payment.

### GIFT OF STOCK/OTHER GIFT OPTIONS\*

I'm interest in a gift of stock

I'm interest in a gift of:  
 Life Insurance  Bequest  Named Endowment Fund

I have included United Way Ottawa in my will

Please send me more information on the above gift options

\* To process these gifts, you must call 613-228-6767.

Sponsored by:

**Deloitte.**

Thank you

Your gift is building community and changing lives.



## ATTENTION

**DONOR:** If you made your gift through payroll deduction, please fill out this section.

**EMPLOYEE CAMPAIGN COORDINATOR:** Please detach and process with your payroll department.

Name JANE SMITH

Employer GOVERNMENT OF CANADA

Department PWGSC

Employee # 00000

I authorize my employer to deduct \$ 20.00 X 26 pay periods, for a total gift of \$ 520.00

X Jane Smith  
Donor's signature

01/10/10  
Date



## Your investment at work.

\$208 per pay teaches four families from the aboriginal community about the importance of play and literacy in their children's physical, cognitive and social development.

\$116 per pay provides a comprehensive transportation service for 26 seniors who live alone and lack the means or ability to manage basic tasks such as grocery shopping.

\$72 per pay helps six children with disabilities improve their social skills and learn how to advocate for themselves.

\$40 per pay supports a peer mentoring program for 40 neighbourhood teens — giving them the skills they need to become good role models and effective leaders in their own community.

*(based on 26 pre-tax pay periods)*

## I CHOOSE UNITED WAY TO MAKE THE GREATEST IMPACT.

I want to ensure my gift goes where it is needed most. \$

AND/OR

**I CHOOSE TARGETED IMPACT.** I want my gift to be invested in United Way Ottawa's impact areas

|   |          |
|---|----------|
| Promoting healthy development for <b>children and youth</b>                         | \$ _____ |
| Reducing isolation and enhancing <b>seniors'</b> quality of life                    | \$ _____ |
| Reducing barriers and increasing participation for <b>people with disabilities</b>  | \$ _____ |
| Strengthening <b>individuals and families</b> in times of need and crisis           | \$ _____ |
| Reducing barriers and increasing engagement for <b>new Canadians and immigrants</b> | \$ _____ |
| Strengthening <b>agency, neighbourhood and community capacity</b>                   | \$ _____ |

Do not distribute my gift to the following supported organization(s):

\_\_\_\_\_ *Specific name and registered charity number*

**TOTAL GIFT**

\$

### OTHER OPTIONS

Please invest \$ \_\_\_\_\_ of my total gift in United Way ...

Centraide Outaouais (Gatineau)  Prescott-Russell  
 Leeds and Grenville  Lanark

I want to designate \$ 520.00 of my gift to another registered Canadian charity:

#119227981 RR0001  
COMMUNITY FOUNDATION OF OTTAWA

*specific name and registered charity number C/O PROSPERITY LONG-TERM CARE FUND*  
 Designations are subject to a processing fee. (A minimum gift of \$25/charity is required for this option.)

## OUR COMMUNITY NEEDS YOU NOW

There is no doubt that we live in a caring and generous city. At United Way Ottawa, we believe that **for a community to be truly great, it must be great for everyone.**

One in three people in our growing community is touched by the work of United Way-funded programs, services and initiatives.

**Please make a difference by supporting United Way Ottawa.**

